

GartnerTidende

Medieplan 2010

Vi danner grobund for viden, vækst og værdi

Contact us...

Technical editor:

Lotte Bjarke
Sondrupvej 42
8350 Hundslund
Tel: +45 21 48 75 30
post@lottebjarke.dk

Advertising:

Bjarne Dyrehauge
Mark & Storm Grafisk A/S
Industrivej 16
5750 Ringe
Tel: + 45 62 62 22 77
Fax: + 45 62 62 22 73
bjarne@mark-storm.dk

Subscription:

GartneriRådgivningen
Hvidkærvej 29
5250 Odense SV
Tel: +45 87 40 66 00

Subscription prices:

Home: 181 Euro + VAT
Abroad: 215 Euro + VAT
Prices are free delivered

Layout and print:

Mark & Storm Grafisk A/S
Industrivej 16
5750 Ringe
Tel: +45 62 62 22 77
gt@mark-storm.dk

Executive editor:

Jan Jensen Hass
Hvidkærvej 29
5250 Odense SV
Tel: + 45 87 40 66 30
Fax: + 45 65 92 69 17
jaj@landscentret.dk

Practical information...

Advertisement material:

Advertisements should be delivered as ready for print PDF-files with a resolution of minimum 300 dpi. All colours should be converted to CMYK and the fonts should be included in the PDF-file. If the advertisement is to be printed to the very edge of the printed page, a minimum of 3mm bleed and crop marks are required. GartnerTidende does not assume responsibility for advertisements that are not delivered as described above.

Cancellation:

Cancellation of advertisements is not possible after the first official material deadline.

Advertisement rules:

GartnerTidende does not assume responsibility for any minor variations in colour reproduction. GartnerTidende reserves the right to reject advertisements that goes against the magazine's interests.

Payment terms:

30 days net, calculated from the publishing day.

All prices are excl. VAT.

The discounts listed in the pricelist only apply if all of the ordered advertisements are inserted. Any invoiced discounts will be post debited, in case of deviations.



Hvidkærvej 29
DK-5250 Odense SV
gartneriraadgivningen@landscentret.dk
www.gartneriraadgivningen.dk

Gartner Tidende is a member's magazine of Danish Horticulture...

The columns of Gartner Tidende reflect horticulture and communicate ideas and thoughts. The magazine is open to all inputs relevant to the profession:

- Cultivation techniques
- Industrial policy
- Trends
- Product development
- Foreign news
- Marketing
- Purchasing
- Plants in retail
- Research
- Education and much more...



Gartner Tidende is a strong communication platform, that covers the entire profession, and in this way it can help inspire, unify and strengthen the Danish horticultural industry.

Gartner Tidende has a circulation of 3,000 and is published 19 times a year for horticultural greenhouse nurseries, garden plant nurseries, the suppliers of the industry, marketing companies, retailers, local authorities as well as many others, interested in horticulture and ornamental plants.

Publications and deadlines of Gartner Tidende 2010

• Extra copies are printed and distributed of special issues.

Edition	Special issues	Published	Deadline
No. 1	DAN-GAR-TEK 2010 •	7 January	21 December
No. 2		21 January	11 January
No. 3		11 February	1 February
No. 4	Extra copies are printed and distributed •	25 February	15 February
No. 5	From nursery to gardens •	18 March	8 March
No. 6		8 April	22 March
No. 7		22 April	12 April
No. 8	Flower Trials •	12 May	3 May
No. 9	Extra copies are printed and distributed •	3 June	25 May
No. 10		17 June	7 June
No. 11	Plant fair •	5 August	26 July
No. 12		19 August	9 August
No. 13		2 September	23 August
No. 14	Climate and energy •	16 September	6 September
No. 15	Greenhouse vegetables •	30 September	20 September
No. 16	Extra copies are printed and distributed •	14 October	4 October
No. 17		4 November	25 October
No. 18	Machinery and engineering •	25 November	15 November
No. 19		16 December	6 December

Advertisement prices of Gartner Tidende 2010

* Incl. display on our website – prices D.kr.

Format	WxH (mm)	Black/white	Colours
Back page	150 x 240 mm	7.100,-	10.900,-
1/1 page	185 x 260 mm	5.740,-	9.490,-
3/4 page	185 x 195 mm / 137 x 260 mm	4.670,-	7.920,-
1/2 page	185 x 125 mm / 90 x 260 mm	3.210,-	5.210,-
1/3 page	185 x 85 mm	2.240,-	4.040,-
1/4 page	185 x 60 mm / 90 x 125 mm / 42 x 260 mm	1.800,-	3.300,-
1/8 page	90 x 60 mm / 42 x 125 mm	975,-	1.975,-
Advertisements per mm (min. 300,- d.kr.)			9,-
Listing service (name; address; telephone; fax; mail; web) •			100,-
Inserts in the magazine (+ insert costs and postage)			Acc. To agreement
Double page (2 pages)			13.000,-
Company profile (4 pages)			18.980,-
Frequency discount:		6 ads -5%	
		12 ads -10%	
		20 ads -20%	
The discounts are valid if the advertisements are inserted within 1 year.			
The discounts are deducted from the black/white price.			
The discounts do not include the Listing service.			

Job advertisements, The Market Place (buying and selling) and Focus (News about names) are displayed free of charge on our website www.gartner Tidende.dk